



## Atlanta Regional Housing Forum

### ***PLACE MATTERS: Leveraging Catalytic Opportunities for Equitable Development***

Wednesday, March 6 9:30 a.m. – 11:45 a.m.

Loudermilk Center, 40 Courtland Street, Atlanta, GA 30303

- 9:00 a.m. Registration
- 9:30 a.m. Welcome & Introductions  
Bill Bolling, Atlanta Community Food Bank
- 9:45 a.m. Panel Discussion  
**Michael Dobbins**, Professor of Practice, Georgia Technical Institute  
**Vaughn Irons**, CEO, APD Solutions  
**Penny McPhee**, President & Trustee, The Arthur M. Blank Family Foundation  
**Valarie Wilson**, Executive Director, BeltLine Partnership
- 11:45 a.m. Adjourn

Spurred by large public and private investment, the potential for the significant transformation of a depressed neighborhood provides a rare opportunity to encourage housing and neighborhood development that is both equitable and sustainable. Various opportunities loom in the near future due to several large investments planned throughout the region, including, the Beltline, downtown streetcar, Fort McPherson, former General Motors site, and new development of the Georgia Dome and additions to Turner field. How should the surrounding communities respond?

If the principles of equitable development can be brought to bear upon the revitalization activities in the affected neighborhood, the large monetary investment could spur the residential transformation of an area enhancing quality of life. A number of the sites are historically underserved neighborhoods that have been negatively affected by these large investments, but by changing how these new larger investments are conceived and built the neighborhoods can be provided new opportunities to succeed.

The next Regional Housing Forum takes up the question of how these opportunities can and should spur revitalization in surrounding neighborhoods. What core principles should the large public investment be conditioned upon? How can connectivity be achieved that will link jobs with affordable housing? What organizations are the preferred “drivers” of this potential development? What are models that we can look to in other cities that have successfully used significant infrastructure investments to spur development that is interwoven into their community? How do we align the various—and often fractious and competing—interests, both private and public, around these massive undertakings?



Please bring canned or nonperishable food items for donation to Atlanta Community Food Bank!  
Register for the Atlanta Regional Housing Forum now: [www.AtlantaRegionalHousing.org/forum](http://www.AtlantaRegionalHousing.org/forum)